



Standard
Events

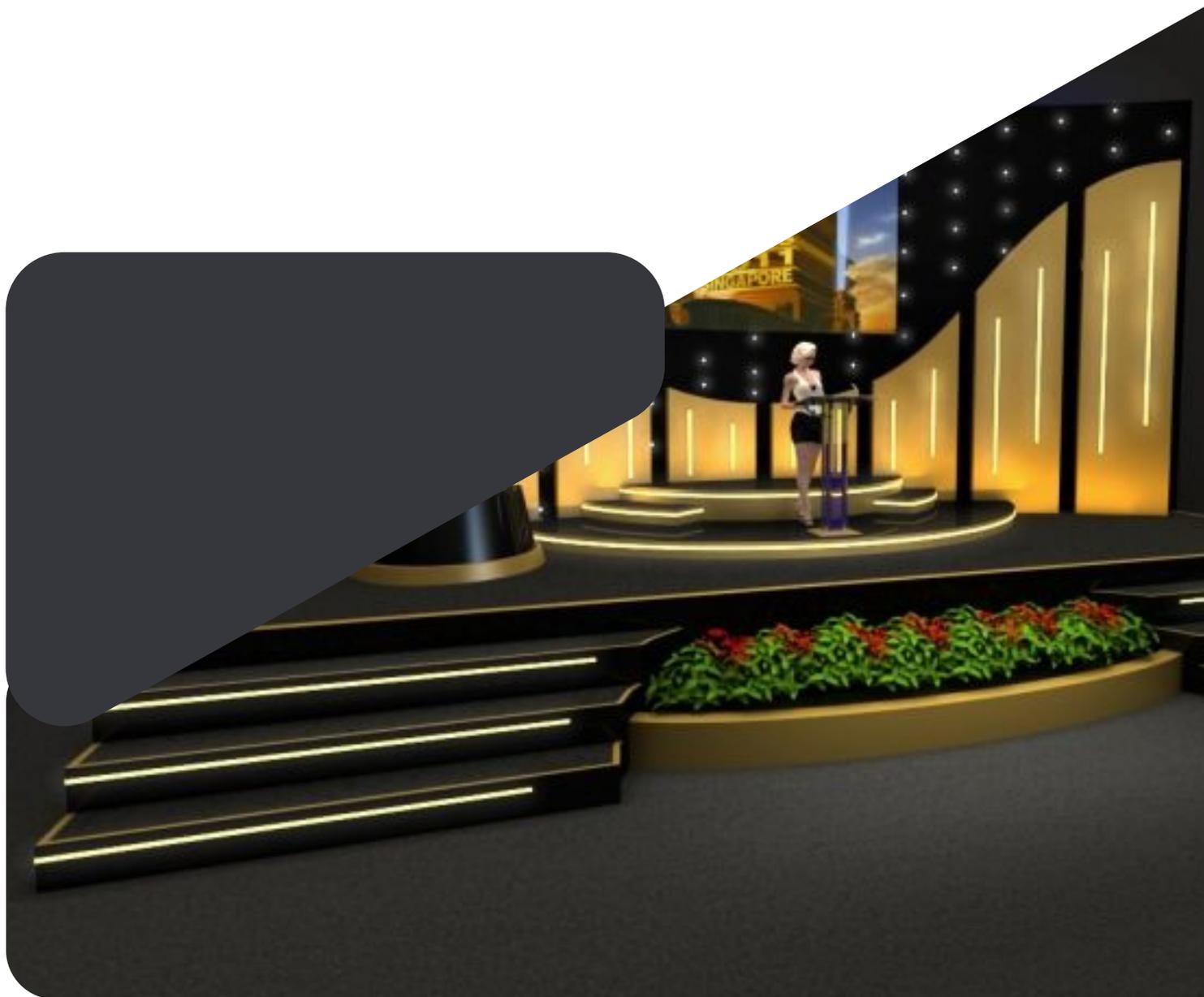


Welcome to The
STANDARD EVENTS.

Your Premier Event Management Partner

Welcome to The Standard Events

At The Standard Events, we offer a comprehensive range of event planning services tailored to your specific needs. Whether you are organizing a corporate gathering, hosting a social celebration, planning an entertainment extravaganza, or managing a trade show, we are here to deliver an exceptional experience every time. Our team of experts ensures every detail is meticulously handled, ensuring seamless execution from concept to completion.



SERVICE

CORPORATE

EVENTS

Professional Event Solutions for Every Business Need

Our corporate event services are designed to make your business gatherings impactful, seamless, and unforgettable. Whether you're planning a conference, seminar, product launch, or a business gala, we deliver solutions that elevate your brand and bring your vision to life.



Our

Corporate Event Services Include:

- **Conference & Seminar Planning:** We handle everything from professional venue setup to speaker coordination, ensuring that your conferences and seminars are well-executed. We also provide audiovisual support, ensuring a smooth and engaging experience for your attendees.
- **Product Launches:** Introducing a new product to the market requires creativity, impact, and flawless execution. We offer branding, press engagement, and immersive experiences that captivate your audience and ensure the launch is a success.
- **Business Networking Events:** Facilitate meaningful connections and business collaborations with our expertly coordinated networking sessions and B2B meetings. We manage the logistics to ensure every attendee has an opportunity to meet key industry players.
- **Corporate Galas & Award Ceremonies:** Host a sophisticated event with seamless guest management, luxurious décor, entertainment, and a memorable atmosphere to honor achievements and celebrate success.

WEDDINGS & SOCIAL EVENTS

Creating Timeless Moments for Your Special Day

From weddings to birthdays and anniversaries, The Standard Events is committed to turning your celebrations into extraordinary moments. We specialize in crafting events that reflect your personal style, offering a range of services to ensure everything goes perfectly.



Our

Wedding & Social Event Services Include:

- **Venue Selection & Styling:** We offer beautiful and unique venue options and personalized styling to bring your vision to life. Every detail is considered, ensuring the space matches the theme of your event.
- **Entertainment & Music:** We provide professional entertainment services, from live bands and DJs to performers that set the tone for your celebration, ensuring an engaging and enjoyable experience for all guests.
- **Catering & Hospitality:** Whether you're looking for an elegant seated dinner or a casual buffet, we customize menus that align with your tastes. Our team ensures impeccable service throughout the event.
- **Photography & Videography:** Capturing every special moment is essential, and our skilled photographers and videographers create stunning visuals that you will cherish forever.

ENTERTAINMENT & CONCERTS

Bringing World-Class Entertainment to Life

From music festivals to theater productions, we offer expert event management services for large-scale entertainment events. Our team handles every aspect, ensuring your event runs smoothly and provides a memorable experience for all.



Our

Entertainment & Concert Services Include:

- **Artist & Talent Booking:** We have the connections and expertise to book top talent for your event, ensuring that you have the best performers in the industry.
- **Stage & Sound Setup:** With state-of-the-art audiovisual equipment and production, we create an immersive experience that complements your performers and enhances the event atmosphere.
- **Logistics & Security:** We manage crowd control, implement safety measures, and ensure that all logistics are handled efficiently, keeping your event secure and seamless.
- **Marketing & Ticketing:** Our team handles all event marketing, ensuring that your event gets the exposure it deserves. We also manage ticket sales, making it easy for attendees to purchase and attend.

SPORTS EVENTS

Expert Event Management for Sports Competitions

From marathons and tournaments to sports sponsorships and activations, we provide expert event planning for sports events of all sizes. Our services ensure that every aspect of your event, from athlete coordination to crowd control, runs smoothly.



Our

Sports Event Services Include:

- **Venue Selection & Setup:** We ensure that the venue chosen meets the needs of the event and is equipped with the necessary facilities to host athletes, spectators, and VIPs.
- **Athlete & Guest Management:** From registration to logistics, we ensure that athletes, sponsors, and VIPs are well taken care of throughout the event, with seamless coordination.
- **Sponsorship & Branding:** We maximize visibility for sponsors and partners, enhancing engagement through targeted marketing and brand activation opportunities.
- **Safety & Logistics:** We implement robust safety protocols, from crowd control to emergency planning, ensuring the event runs smoothly and safely for all involved.

TRADE SHOWS & EXPOS

Maximize Exposure with Professional Trade Show & Expo Services

Trade shows and expos provide a platform for businesses to showcase their innovations and connect with potential clients, partners, and industry leaders. We provide professional event management services that ensure your exhibition is well-organized, engaging, and successful.



Our

Trade Show & Expo Services Include:

- **Exhibition Booth Design & Setup:** We design and set up high-impact booths that capture attention and showcase your products or services in the best light.
- **Vendor & Attendee Management:** We manage both exhibitors and attendees to ensure smooth event operations and efficient coordination.
- **Marketing & Sponsorship Opportunities:** We help you increase visibility and ROI through targeted marketing campaigns and sponsorship opportunities for your event.
- **Logistics & Security:** Our team manages all logistical aspects of the event, including transportation, signage, and security, to ensure a seamless experience for everyone.

EVENT PLANNING & COORDINATION

Comprehensive Event Management from Start to Finish

At The Standard Events, we offer end-to-end event planning and coordination services, handling all aspects of your event, no matter how large or small. Our services include:



Our

Event Planning & Coordination Services Include:

- **Event Conceptualization:** Our team works closely with you to understand your vision and create a custom event plan that aligns with your goals.
- **Timeline & Budget Management:** We handle all aspects of your event's timeline and budget, ensuring deadlines are met and costs are kept under control.
- **On-Site Management:** From setup to breakdown, our team is on-site to ensure everything runs smoothly, so you can enjoy the event stress-free.
- **Vendor Coordination:** We handle all vendor communications, from caterers and decorators to photographers and performers, ensuring smooth collaboration and execution.

VIRTUAL & HYBRID EVENTS

Bridging the Gap Between In-Person & Virtual Experiences

In today's world, virtual and hybrid events are becoming increasingly important. The Standard Events specializes in producing seamless virtual and hybrid events that deliver a top-quality experience for your attendees, no matter where they are located.



Our

Virtual & Hybrid Event Services Include:

- **Virtual Platform Setup:** We provide a customized virtual platform tailored to your event's needs, ensuring a user-friendly experience for all attendees.
- **Streaming & Production:** Our team handles the technical aspects of live-streaming, ensuring flawless execution with high-quality video and audio.
- **Engagement Tools:** We offer interactive features such as live polls, Q&A sessions, and networking opportunities to engage virtual attendees.
- **Hybrid Event Coordination:** For hybrid events, we seamlessly integrate the in-person and virtual components to ensure a smooth experience for both groups of attendees.

Contact Us Today



At The Standard Events, we are committed to delivering flawless, unforgettable experiences.

No matter the event type, we provide tailored solutions that meet your objectives and exceed your expectations.

Contact us today to begin planning your next event, and let us help you bring your vision to life!

www.standard-events.com
email : info@standard-events.com

Phone:+251911236618
P.o.box 398
Addis Ababa -Ethiopia